



# ICAR 2018

## Anti-consumption beyond boundaries

### PLACES

UAL Building: **Aulario IV**

Street address:

Universidad de Almería, Carretera de Sacramento s/n. La Cañada de San Urbano. 04120 Almería-SPAIN

### Sessions Location

UAL Building: **Aulario IV**

Room: **Sala de Grados**

### Break/Lunch Location

UAL Building: **Aulario IV**

Room: **Hall of Aulario IV Building**

\*Wifi: ICAR2018

\*Password: SympICAR18 (the password is case-sensitive)

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FACULTAD DE CIENCIAS  
ECONÓMICAS Y EMPRESARIALES  
& DEPARTAMENTO DE ECONOMÍA Y EMPRESA



<i>Time</i>	<i>Friday 9<sup>th</sup> November</i>
8:30	Registration desk open (Hall of Aulario IV Building)
9:15	<i>Brief Welcoming speech from organisers leading into presentations</i>
9:30 -11:20	<p>Session 1 (Location: Sala de Grados, Aulario IV Building) (Chair: José Manuel Ortega-Egea)</p> <p>1: <i>What we Know About Anti-Consumption: An Attempt to Nail Jelly to the Wall</i> Katerina Makri Bodo Schlegelmilch</p> <p>2: <i>The impact of pro and anti-consumption attitudes on the desire for consumption</i> Rajesh Iyer, James A. Muncy</p> <p>3: <i>Beyond the boundaries of anti-consumption: An emerging market perspective</i> Israel Duraipandian, Debasis Pradhan, Abhisek Kuanr, Himadri Roy Chaudhuri</p>
11:20-11:45	<p>Break</p> <p>Location: Hall of Aulario IV Building</p>
11:45- 13:50	<p>Session 2 (Location: Sala de Grados, Aulario IV Building) (Chair: Iain Black)</p> <p>4: <i>The Role of Producers in Anti-Consumption: the case of small organic producers</i> Marlon Dalmoro, Celso Augusto de Matos, Marcia Dutra de Barcellos</p> <p>5: <i>Unhealthy food choices: A psychological consequence of poverty?</i> Dominic Thomas</p> <p>6: <i>The effect of nationalism and political animosity on reluctance to buy foreign products: The case of the conflict between Turkey and France</i> Balikcioglu, Betul, Kocak, F. Akin</p> <p>7: <i>Informing Anti-consumption Choices: Introducing Life Cycle Analysis</i> Iain Black, Gillian Menzies</p> <p>8: <i>Alternative consumer practices and anti-consumption attitudes for sustainability: The perspective of organic food consumption</i> Artur Saraiva, Emília Fernandes, Moritz von Schwedler</p>

13:50-14:45	<p style="text-align: center;">Lunch</p> <p style="text-align: center;">Location: Hall of Aulario IV Building</p>
14:45-16:50	<p style="text-align: center;">Session 3 (Location: Sala de Grados, Aulario IV Building) (Chair: Rajesh Iyer)</p> <p>9: <i>Is it possible to mitigate the reluctance to buy through emotional feelings? The effect of consumer affinity in the consumption of foreign products</i> M del Mar Serrano Arcos, Raquel Sánchez Fernández, Juan Carlos Pérez Mesa</p> <p>10: <i>Beyond national boundaries: The impact of anti-consumption and personal values on subjective well-being</i> Alexandra Hüttel, Ingo Balderjahn, Stefan Hoffmann, Mathias Peyer</p> <p>11: <i>Spillover effects on environmentally oriented anti-consumption behaviors: A cross-national longitudinal study</i> José Manuel Ortega Egea, Nieves García de Frutos</p> <p>12: <i>Sin Tax – How Governmental Regulations to Foster Anti-Consumption Backfire</i> Nils Hoffmann, Wassili Lasarov, Robert Mai, Stefan Hoffmann</p>
18.20	<p><b>Guided visit to the center of Almería:</b> A tour for discovering the history of the city by visiting its main places, streets and monuments. Meetpoint: Puerta de Purchena (City centre)</p> <p>Meet at: Plaza Flores (where Torreluz and AC hotels are) next to John Lennon statue.</p>

<i>Time</i>	<i>Saturday 10<sup>th</sup> November</i>
9:15 -11:20	<p>Session 1 (Location: Sala de Grados, Aulario IV Building) (Chair: Mike Lee)</p> <p>13: <i>Introducing Two Avenues of Social Moral Licensing</i> Wassili Lasarov, Stefan Hoffmann</p> <p>14: <i>Recognizing consumerism as moral dilemma: a Catholic morality perspective</i> António Azevedo</p> <p>15: <i>Boycott them! No, boycott them! Choice Overload and Small-Agent Rationalization preventing Anti-consumption</i> Ulku Yuksel, Nguyen T Thai, Michael SW Lee</p> <p>16: <i>Being Green in a Materialistic World – Consequences for Subjective Well-Being</i> Pia Furchheim, Christian Martin, Felicitas Morhart</p>
11:20-11:45	<p>Break Location: Hall of Aulario IV Building</p>
11:45- 13:50	<p>Session 2 (Location: Sala de Grados, Aulario IV Building) (Chair: Nieves García-de-Frutos)</p> <p>17: <i>Anxiety and social identity threat – how they shape consumer preferences for unique products and group-linked products</i> Dariusz Drażkowski, M Behnke, L. D Kaczmarek, R Trepanowski</p> <p>18: <i>Anti-consumption: Transforming Experiences and on Well-being of Volunteers in an Ecological Conservation Project.</i> Renata Domingues Barros, Leticia Moreira Casotti</p> <p>19: <i>The Ethical Underpinnings of Non-Materialistic Values and Voluntary Simplicity Behavior in the United States</i> Jared L.Peifer, Sunaina Chugani Marquez J. Micah Roos</p> <p>20: <i>Interrogating ethical consumption in community food growing – an anti-consumption perspective</i> Andrea Bocioaga</p>
13:50-14:45	<p>Lunch Location: Hall of Aulario IV Building</p>

14:45-16:50	<p>Session 3 (Location: Sala de Grados, Aulario IV Building) (Chair: Stefan Hoffmann)</p> <p>21: <i>The Lifestyle of Precycling: Measuring and evaluating a new form of Anti-Consumption</i> Katharina Klug, Thomas Niemand</p> <p>22: <i>Conspicuous Anti-Consumption: The Role of Signaling in Green Demarketing Contexts</i> Catherine A. Armstrong Soule, Tejvir Singh Sekhon</p> <p>23: <i>Tourists go home! Barcelona as a site for anti-consumption and consumer resistance?</i> Eleni Papaoikonomou, María Biendicho, Dolors Setó, Matías Ginieis</p> <p>24: <i>Anti-consumption and pro-consumption content published by online influencers: Which one generates more engagement?</i> Nieves García de Frutos, Antonia Estrella Ramón</p>
20:00	<p><b>Conference dinner</b> Location: Restaurante <b>Club de Mar</b> Address: C/ Ángel Jover 1, Almería</p>

Time	Sunday 11 <sup>th</sup> November
10:00-18:20	<p>Optional excursion to Cabo-de-Gata Nature Park (lunch included). Bring water, comfortable clothes and shoes. Meet at: Plaza Flores (where Torreluz and AC hotels are) next to John Lennon statue.</p>